

Dear Parents/Guardians,

RE: Purchasing School Uniform – Shortages & Delays

As the official supplier for your child's School uniform, we wanted to help guide you through the best steps for purchasing uniform.

Buy Early!

We suggest that you should aim to have your Uniform ordered by the **14th July** and no later than the **31st July**. Though we appreciate this may seem early, the current Global crisis is having a significant effect on the supply chain. And though we have prepared as well as we can – we cannot be fully insulated from the supply situation.

- **GROWTH SPURTS!?**
 - o you do not need to worry about this with School Uniform Direct. We have an exclusive **No Uniform Wasted / Unlimited Exchange policy**. You can exchange any unused items purchased with us for the next size up or down for up to 6 months (or longer if we are still retailing the uniform for the school)
- **Buy Before the 14th July & Save up to 20% off the Uniform.**
 - o If you purchase before the **14th July** – you receive an additional 10% off all our already discounted Uniform Packs, this means you can save a total of up to 20% on your child's uniform.
 - o Average £35-50 Saving for Secondary School / £25-40 saving for Primary schools!
- **Special Size Orders**
 - o You will have the best chance of securing any special-order sizes ready for back to school.



HOW TO ORDER YOUR UNIFORM:

VISIT: www.sud.co.uk/how or Scan:



Visit us in Store!

- You can visit us at your local store. All the information about your local store is on the back of your price lists, including opening times, travel information and parking info!
- We will be accepting walk-ins, however, you may have to queue to get served (especially after 31st July)
- You can have a shorter wait if you book an appointment – www.sud.co.uk/booking (from 15th June)

Buy Online

- You can buy your uniform online and have it delivered to your home or workplace
- Special offers are available online also & Free delivery from £65.00

If you need any help or assistance just send us an email at help@sud.co.uk

COME IN STORE – Not Online!

Finally, although we all have become accustomed to ordering online, we are asking you to visit us **in-store** rather than online! All our stores are now fully open, and we are accepting both **Walk-Ins** and **Appointments** (that you can book in advance).

The benefits of visiting your local store:

- Your child fitted to ensure correct sizes without guessing – meaning no time wasted in exchanging sizes!
- Experienced Sales Staff to advise on the uniform requirements for your child's school.
- A one-stop shop – for Stationery, Shoes, Bags, and Accessories
- Supporting local business - We rely on people visiting stores so that we can keep local employment in store!

We look forward to welcoming you to our stores this summer and hope that you have a good well deserved break.